

# City of Oshkosh Strategic Plan



August 10, 2010

# City of Oshkosh

**Mission:** The mission of the City of Oshkosh is to provide goods and services in pursuit of a safe and vibrant community.

**Vision:** A thriving and sustainable community offering abundant opportunities for work and life.

# City of Oshkosh Strategic Plan

## Guiding Principles

- Serve the public with a can-do spirit
- Focus on a dedication to preserving the public trust
- Inform the public
- Engage citizens

# City of Oshkosh Strategic Plan

## Guiding Principles

- Exercise fiscal responsibility
- Respond to citizens' requests
- Take a prudent & creative approach to problem solving
- Achieve equity in the allocation of community resources

# City of Oshkosh Strategic Plan

## Planning Assumptions

- Strong culture of collaboration
- Manage change and respect differing viewpoints
- Our community will become increasingly diverse

# City of Oshkosh Strategic Plan

## Planning Assumptions

- Economic challenges will continue to constrain resources
- Expect the same or a higher level of service
- Enforcement of policy will be applied equitably

# City of Oshkosh Strategic Plan

## Strategic Directions

- Promote openness and communication
- Build positive relationships between Council and staff
- Build and maintain high quality infrastructure
- Support sustainable economic development

# City of Oshkosh Strategic Plan

## Strategic Directions

- Continuously improve services
- Support strong, safe neighborhoods
- Strengthen relationships with community partners
- Preserve and promote community assets
- Embrace the history and character of the city

# City of Oshkosh Priority Goals

2010-2011

- Improve the public's knowledge and understanding of operations
- Improve stormwater management and street conditions
- Improve processes that support business retention and development

# City of Oshkosh Priority Goals

2010-2011

- Establish performance measures that document efficiency and effectiveness of city services
- Create a public/private partnership to foster grassroots neighborhood organizations
- Develop long-term preservation, maintenance, and improvement strategies for the city's natural, cultural, and recreational assets

# City of Oshkosh Strategic Plan

Improve the public's knowledge and understanding of the city operations.

- Conduct customer service training
- Upgrade city website
- Implement Nixle program
- Share information through Community Policing

# City of Oshkosh Strategic Plan

Improve the public's knowledge and understanding of the city operations.

- Provide government access programming
- Establish a city speakers bureau
- Reactivate the Citizens Academy
- Establish orientation for council members
- Promote communication between boards & commissions

# City of Oshkosh Strategic Plan

Improve stormwater management and street conditions.

- Prepare & submit 2011 -2015 CIP to Council
- Initiate corrective actions based on results of 1st phase of I&I study
- Complete 2nd phase of I&I study
- Continue paving program to improve street & associated utility conditions

# City of Oshkosh Strategic Plan

Improve stormwater management and street conditions.

- Support construction projects by state & county
- Complete stormwater management plans
- Implement recommendations of stormwater management plans
- Educate everyone on stormwater management efforts

# City of Oshkosh Strategic Plan

Improve processes that support business retention and development.

- Create public/private partnerships
- Solicit proposals for continued redevelopment of the Marion Road site
- Complete the design and construction of next addition to the SW Industrial Park
- Plan for Business Park expansion

# City of Oshkosh Strategic Plan

Improve processes that support business retention and development.

- Be more responsive to business owners and developers
- Improve the image of the Inspection Services Division
- Create TIF guidelines, policies, and an application packet
- Update the economic development element of the Comprehensive Plan (including airport)
- Complete business retention calls to all industries in the city

# City of Oshkosh Strategic Plan

Create a public/private partnership to foster grassroots neighborhood organizations.

- Start a full-service neighborhood housing services organization
- Provide public and private funding for incentives directed toward home purchases and home improvements
- Update codes regarding context-sensitive architectural requirements for exterior improvements
- Help create neighborhood associations

# City of Oshkosh Strategic Plan

Create a public/private partnership to foster grassroots neighborhood organizations.

- Encourage neighborhood interaction
- Improve city infrastructure
- Support improved school performance and appearance recreation programs
- Update city home occupation code
- Create a neighborhood report card program

# City of Oshkosh Strategic Plan

Develop long-term preservation, maintenance, and improvement strategies for the city's natural, cultural, and recreational assets.

- Update the Bicycle and Pedestrian Plan
- Update the Parks and Open Spaces Plan

# City of Oshkosh Strategic Plan

Develop long-term preservation, maintenance, and improvement strategies for the city's natural, cultural, and recreational assets.

- Inventory the natural, cultural, and recreational assets under city management
- Develop facilities plans for the library, museum, parks, and seniors centers as initial steps toward a city-wide facilities plan

# City of Oshkosh Strategic Plan

## Next Steps

- Questions about presentation
- Council and public feedback
- Email comments to [citymgr@ci.oshkosh.wi.us](mailto:citymgr@ci.oshkosh.wi.us)
- Council adoption prior to budget

# City of Oshkosh Strategic Plan

This presentation can be found on  
[www.OshkoshCommunityMedia.org](http://www.OshkoshCommunityMedia.org).

The full report is available on the city website,  
[www.ci.oshkosh.wi.us](http://www.ci.oshkosh.wi.us).

Thank you to everyone involved!

