



**City of Oshkosh**  
City Hall  
215 Church Avenue  
Oshkosh, WI 54901  
[www.ci.oshkosh.wi.us](http://www.ci.oshkosh.wi.us)

**For Immediate Release: June 3, 2010**  
Contact: Dean Leisgang, Communications Coordinator  
(920) 236-5269  
[dleisgang@ci.oshkosh.wi.us](mailto:dleisgang@ci.oshkosh.wi.us)

## **City Adds Nixle Community Information Service**

(Oshkosh, WI.) The city of Oshkosh will utilize a new communications service, effective June 3, 2010, that allows the city to send important, valuable community information directly to residents using the latest technology.

The Nixle Community Information Service allows the city to create and publish messages to be delivered to residents instantly via cell phone text message and/or email.

Messages may include information on traffic safety, weather alerts, AMBER alerts, and health emergencies as well as other relevant safety and community event information.

Once a resident registers a specific address (home, workplace, etc.) urgent notifications relevant to that locale will be sent to the subscriber.

Residents may also decide from which other local agencies they want to receive information. Subscribers can also choose the way in which alerts are received, whether it is by email, text message, or over the web.

Nixle builds on the foundations of other public-to-public communication services, such as Twitter, Facebook, and MySpace, but adds a key component: security. When citizens receive information from the city via Nixle, they know it can be trusted.

Standard text messaging rates apply, but the service is free and reliable. Your registration information remains private. There is no spam.

Residents of Oshkosh and those in neighboring communities can immediately begin receiving pertinent information via text message and/or email by registering on the city website, [www.ci.oshkosh.wi.us](http://www.ci.oshkosh.wi.us).

For more information, please contact Communications Coordinator Dean Leisgang at (920) 236-5269 or at [dleisgang@ci.oshkosh.wi.us](mailto:dleisgang@ci.oshkosh.wi.us).

###