



Media Inquiries:

Andy Radig, Communications Coordinator
(920) 236-5269; aradig@ci.oshkosh.wi.us

FOR IMMEDIATE RELEASE

Winnebago County and GO Transit to Launch New Microtransit Pilot

New solution will replace Route 10

OSHKOSH, Wis., October 7, 2022 – With funding from the county, state, and federal governments, GO Transit operates Route 10, a fixed route bus between Oshkosh and Neenah which has experienced a steady decline in ridership and increased costs to provide the service. GO Transit commissioned a study to evaluate the route and it has been determined an alternate method of delivering service must be considered. With the support of the Oshkosh Transit Advisory Board and Winnebago County Human Services Board, Winnebago County Executive Jon Doemel's budget request proposes to operate Route 10 through the first quarter of 2023 while GO Transit implements a microtransit pilot to expand mobility services in Winnebago County. The proposed county budget funds the local match for the new program.

According to the [American Public Transportation Association](#), "transit agencies are implementing microtransit solutions that improve the rider's experience by operating small-scale, on-demand public transit services that can offer fixed routes and schedules, as well as flexible routes and on-demand scheduling." GO Transit and the county have been supported by the East Central Wisconsin Regional Planning Commission in the planning of the new program.

County Executive Jon Doemel explained the collective thoughts of the entities by saying, "the city of Oshkosh, GO Transit, and Winnebago County are all committed to providing a level of basic mobility to help area residents connect with other fixed-route services and the larger Oshkosh, Neenah and Winnebago County community. The county will continue an investment into transit programs which provide the most benefit to all county residents. I expect the new service to be operational in the first quarter of 2023. The county is steadfast in our desire to fund transit which is innovative, effective, and efficient."

As the primary provider of public transportation services in the city of Oshkosh, GO Transit provides important community mobility services to a range of travelers, including workers, students, transit-dependent and intercity commuters. For more information about Route 10, please contact GO Transit at (920) 232-5342.

###