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FOR IMMEDIATE RELEASE

Oshkosh residents encouraged to take the 2022 Community Survey
Online survey is now open

OSHKOSH, Wis., November 1, 2022 – The city of Oshkosh is pleased to announce it is conducting a comprehensive quality of life survey for all residents. The survey includes questions about community characteristics, services provided by Oshkosh and priorities for the future. Residents are invited to complete the survey by visiting <https://polco.us/22oshkosh>. Some residents have randomly received the survey by mail as part of the statistically valid sample. The survey is open today, November 1st, through November 15th, and is available in English and Spanish.

City staff have been working with independent consultant, Polco, to develop the survey. The instrument, known as the National Community Survey (NCS), allows the City of Oshkosh to compare results and benchmark residents' opinions against other communities across the nation. The NCS is a scientific survey used in more than 350 jurisdictions across 46 states. While Oshkosh has been conducting citizen surveys annually since 2009, this is the first year that Oshkosh is implementing the NCS.

The NCS was among the first scientific surveys developed to gather residents' opinions on a range of community issues. Municipalities using the NCS have reported that the tool improved service delivery, strengthened communications with community stakeholders and helped leaders identify clear priorities for use in strategic planning and budget development. The NCS is the only resident survey endorsed by the International City/County Management Association and the National League of Cities. Survey results are expected in mid-December and will be made available via the city of Oshkosh website. Residents with questions about the survey may contact the City Manager's office by phone at (920) 236-5002 or by email at citymgr@ci.oshkosh.wi.us.

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